

Vancouver Island Motocross Association  
AGM Meeting Minutes - Draft  
January 15, 2012 1pm – 6pm



## Attendance

In attendance: Dave Barnes, Stuart Abernethy, Marla Daniels, Matt Muenzler, Kelly Rowlett, Paul Hansen, Myrna Hansen, Mark Ellis, Jim Muir, Elaine Blackburn, Paul Wilkinson, Tim Fluter

## Welcome and Call Meeting to Order

Called to order 1:10pm, however awaiting the arrival of Elaine, Paul and Tim.

## Pre-meeting Discussion

Pre-meeting discussion while awaiting the arrival of Elaine, Paul and Tim...

- Discussion as to the voting structure of VIMX. NMA was concerned about an outsider bringing in a group of people and overtaking our association. Dave explained the voting structure of this club is as follows: Only the four directors of the clubs associated with VIMX gets a vote to make it fair to all clubs. Therefore no outside person can come in and take it over unless the clubs vote them in.
- As with any club, the president position doesn't get a vote, only to break a tie.
- The president ideally should be independent of an individual club so one club doesn't get an advantage by having 2 votes (in the event of a tie).
- NMA was not comfortable with Kelly representing Victoria at this meeting because he is a member of the NMA board. It was said that NMA made clear at the NMA meeting that no one from their board could represent any other club at this meeting.
- Mark offered to represent Westshore but already represented TriPort.

Elaine, Paul W and Tim arrived approx. 1:25pm and was quickly updated on the pre-meeting discussion.

## Review Agenda

The following agenda was reviewed and not altered. Any agenda items outstanding from this meeting will be covered at the next meeting.

### 2011 Review (1.5 hours)

1. Director Reports (1 hour)
  - President
  - Treasurer
  - Secretary
  - Club Directors
2. Promotions Review (10 minutes)
3. Island Series Review (10 minutes)
4. Nationals Review (10 minutes)

5. Banquet Review (10 minutes)

**Break (15 minutes)**

**2012 Organization and Planning (2 hours)**

6. President Election (10 minutes)
7. Director Elections - acceptance by acclamation of those appointed by the clubs (10 minutes)
8. Purpose and Mission Review (15 minutes)
9. Vision and Strategic Planning (15 minutes)
10. 2012 Planning (1 hour)
  - Objectives and Priorities
  - Promotions and Growth
  - Sponsorship
  - Island Series
  - Provincials
  - Nationals
11. 2012 Meeting Schedule (10 minutes)
12. Meeting Adjourned

## 2011 Director Updates

### **President – Dave Barnes**

- VIMX is very important and it's presence needs to be strong; has the potential be a bigger and better than it is.
- VIMX does not replace the clubs in any way, VIMX has no power or control or influence over the tracks, it is a collaboration of the clubs to do bigger things and head in a like direction.
- VIMX should try to mend fences with BCMA and attempt to work together to build a provincial series.
- Too much questioning and dwelling on sanctioning issues...should we go CMRC, CMA...private...it was put to a vote very early in the year, these issues need to be put to rest so more important things can be discussed and worked on.
- More time needs to be spent on promotion and growth.
- Nationals was both an honour and a curse at the same time. Event ran very well, with the exception of equipment issues and post financials. It was a very good learning year; next year will be much easier to organize.
- Need to balance the time spent on the Nats and our island series better.
- Need to focus on growth and improvement this year...with the decrease in members and riders, we need to make it grow.
- The solid foundation works, lets focus on what's not working.
- NMA has concerns with the restrictions CMRC places on them regarding dealing with other sanctioning bodies. They now understand the only restriction is a competing 'national sanctioning body', other regional sanctioning bodies are alright (with CMRC's approval).
- Harescramble club – we could learn a lot from them regarding promotions and prizing.
- Mark E. thinks we lost focus on the island by putting too much energy into Nats.

- Dysfunction reeked havoc on the island with Jeff leaving VIMX. A lot of unnecessary silliness ensued and caused VIMX to lose focus on what was important like promotion and growth.

### **Treasurer – Elaine Blackburn**

- Nanaimo had money go missing for T-shirt sales from the Nationals. Dave set a motion that VIMX split that loss with Nanaimo. Vote passed unanimously.
- CMRC was contacted and asked if there was any mystery money found – they said no.
- The monies owed from NMA from the Nats and the missing monies from the T-shirt sales basically zeroed each other out and created a wash...no monies will be exchanged between the two clubs
- The Nats would have made money but equipment costs caused the deficit.
- The \$2,000 promised from BCMA 2 years ago was never received despite many promises from BCMA's promises to forward the funds.
- The existing bank account balance of BCMA when VIMX was declared it's own region independent of BCMA was never split between the two regions. Follow up and see what can be done and where it went.
- Please see financials attached.
- Nationals - Paper trail is needed to stop last year's equipment mix up.

### **Secretary – Myrna Hansen**

- Reiterated what Dave said above.
- Elaine doing results, made it easy to deal with result issues because the same person was at each race.
- Felt races were well organized and flowed well. Days were condensed as needed due to low rider turn out.
- Accident rate was low.
- Lower insurance costs helped with the financial strain the clubs felt with low rider turnout.
- Need to concentrate on promotion to help the sport grow, numbers were down approx. 25% from last year.
- Fall series attendance was lowest in years.

### **Nanaimo MX**

- Matt and Marla were kind of thrown on the board and learned a lot of how things worked.
- Affordable racing is a big concern, the big rigs are intimidating for the new people.
- More club level races that are less intense to entice the weekend rider.
- Promotions to get new riders.
- NMA has a strong board this year with lots of past exec stepping up and new people, motivation is high and a great group to work together.

### **Alberni MX**

- Tough year, weather was either too wet or too dry. It caused one race to be cancelled in the Spring and another to be cancelled in the Fall
- Practice Day/Race Day format worked well and was the difference between making a profit and a deficit.

- Low membership.
- New section was installed on the top part of the track was well received by riders.
- Had difficulties with finding people to step up and form an executive for 2012.
- Has to negotiate the lease with Island Timberlands in March.

### **Campbell River MX**

- Successful year, full 40 members.
- Infrastructure...water and hydro at track.
- Races were successful.
- Despite Ridership was down, they made a profit.
- Summer series was low turnout but successful, will run again this year.
- Feels that more Promotion of the sport will bring in new riders.
- PNWMA Harescramble was successful.
- More club series are needed to draw new riders.

### **Triport MX**

- Memberships were down a bit.
- Abernethy family was a huge help.
- Lots of different avenues out there to diversify VIMX to make it grow.
- Feels CMRC is not doing their job.
- Talking to BC Oldtimers about holding an event in their series.
- Will not compete with BCMA on Labour Day weekend again.
- Much discussion about CMRC vs. CMA and Westshore.
- Is doing a club series with Victoria and in discussions with BCOT, therefore he could not commit to VIMX one way or the other.

### **Promotions**

- Thanks to Jim for making posters for Spring and Fall.
- Nationals promotions need to be promoted far better than they were last year.
- VIMX did develop a Website and mass email were sent out prior to most races.
- VIMX's mission statement and what it is was on the back of the race orders for the Spring
- VIMX needs more exposure to let people know what they do.
- VIMX needs to mean something in order to get to promotion and advertising. Not just some tracks getting together to talk.
- National committee needs to be more of outside people other than VIMX .

### **Nationals Review**

- A lot of effort was put forth partly because of us being new and never doing this before, and also the Wastelands needed a huge facelift to get it ready for the event.

- Try and treat it as a promotional tool instead of a massive race. It has the potential to get the most new people out to see what this is all about. VIMX should have table along with the tracks on the island to show these new people that there is a series that runs right here and entice them into joining.

## Banquet Review

- Banquet was successful despite the many, many hurdles that had to be overcome at every turn.
- Thanks to Alberni MX for organizing the banquet.
- Thanks to Mark for getting the prizes for the banquet.
- Thanks to Jim for the photos.
- Underage drinking needs to be controlled.
- Left over awards will be brought to next meeting to be disbursed amongst the tracks for their members to claim

## 2012 Directors and Track Representatives

- Nanaimo – Matt Muenzler Director, Jim is Track Representative
- Port Alberni – Myrna Hansen Director, Paul Hansen Track Representative
- Campbell River – Tim Fluter Director, Paul Wilkinson Track Representative
- TriPort – Mark Ellis Director, Stuart Abernethy / Richard Klaric Track Representative
- President – Dave Barnes
- Vice President – Matt Muenzler
- Treasurer – Myrna Hansen
- Secretary – Jim Muir
- Director – Paul Wilkinson

Votes went as follows:

- Secretary – Jim Muir – Tim Fluter motioned, Paul Hansen second
- Treasurer – Myrna Hansen – Paul motioned, Mark Ellis second
- Vice President – Matt Muenzler – Mark Ellis motioned, Tim Fluter second
- Director – Paul Wilkinson – Mark motioned, Jim Muir second
- President – Dave Barnes – Tim Fluter motioned, Myrna Hansen second, vote 3-1 in favour

A short President talk to the new board: Team work is the key....letting go of issues and decisions made last year. This is a new year and a new board. Let's not get bogged down on sanctioning bodies disputes, the issue could be reevaluated every year, in depth or just a passing note. Accept the vote as a group, even when it doesn't your way. Don't take it personal, accept it and move on. Growing the sport and having fun is and should be the main goal. Working together as a team.

## Voting Discussion

**Motion:** Vote: Directors from each club and the allocated track rep to have a vote, instead of just a director. Paul Wilkinson 1<sup>st</sup>, Mark Ellis 2<sup>nd</sup>. Vote 4-0 motion carried.

CMRC Rep: Jim Muir vote by majority.

## Mission Statement Review

Mission statement – the original mission statement was presented to the board and was discussed at length and some felt that the way it was written, we were not in line with what it says we do. Further inquiries after the meeting revealed that that mission statement was amended on March 26, 2011 (as per the minutes of that meeting) to accommodate the departure of Westshore as follows below. Revisiting the mission statement should ensue next meeting.

**VIMX's mission is:** *"To coordinate and promote recreational and competitive off road motorsports. To represent all CMRC motocross clubs on Vancouver Island and bring unity to all VIMX series and events."*

## Further Discussion

**Motion:** Port McNeill wants to do club series with Westshore. There are two different ways this can be handled...to use CMRC insurance or private insurance. Jim is to write up a proposal to CMRC with all the details of the race to be emailed to VIMX for the boards approval (full disclosure) before submitting to CMRC...Paul Hansen 1<sup>st</sup>, Matt Muenzler second, passed unanimously

**Motion:** VIMX in favour of continuing CMRC as our sanctioning body for 2012. 1<sup>st</sup> – Tim Fluter, 2<sup>nd</sup> – Paul Hansen. Vote: 6 - 2 in favour - motion carried

**Motion:** To approach CMRC with Port McNeill's desire to host an Old Timers event on the Island, Jim is to draw up the proposal and submit it to VIMX for board's approval (full disclosure) prior to sending it to CMRC - 1<sup>st</sup> – Stuart Abernethy, 2<sup>nd</sup> – Paul Wilkinson. Vote: unanimous - in favour

## Outstanding Agenda Items

The following agenda items were not covered and will be revisited at the next meeting:

- Vision and Strategic Planning
- 2012 Planning
  - Objectives and Priorities
  - Promotions and Growth
  - Sponsorship
  - Island Series
  - Provincials
  - Nationals
- 2012 Meeting Schedule

## Next Meeting

Possibly Jan 30th using a Skype meeting. Time to be determined.

Meeting adjourned approx. 6:15pm